NIMRAT KAUR

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SUMMARY

UX/Product Designer with 5+ years experience creating scalable, user-centered web and mobile experiences. Skilled in research, prototyping, usability testing, and design systems. Known for delivering intuitive and accessible solutions through cross-functional collaboration.

WORK EXPERIENCE

Senior UX Designer, Tintbytes   Jun 2023 - Sep 2025

- Led **web and mobile app redesigns**, creating wireframes, prototypes, and Figma mockups that improved task completion rates by **20%** and boosted performance responsiveness.
- Partnered with cross-functional and international teams to deliver **scalable, user-centered designs**, resulting in a **15% increase in customer retention** and improved product adoption.

UX Designer, SKIDOS   May 2022 - Jun 2023

- Collaborated with product and engineering teams to improve **UX/UI, accessibility, and responsive design**, reducing reported usability issues by **25%**.
- Applied **user research and usability testing** to redesign core flows, leading to a **12% increase in user acquisition** and higher app engagement.
- Delivered **accessible and responsive solutions** across multiple devices, increasing cross-platform consistency by **30%.**

Founding Product Designer, TreeVed   Sep 2021 - Mar 2022

- Defined the **product design strategy** and led the end-to-end design process, enabling the team to launch the MVP within **4 months**, on schedule.
- Partnered with developers and stakeholders to launch a **user-centered product**, resulting in an **80% adoption rate among early users** and positive usability feedback.

UI/UX Designer, UnMa   Apr 2021 - Aug 2021

- Designed **high-fidelity mockups** for new features, boosting user engagement by **10%** and improving retention rates.
- Supported **usability testing and iterative improvements**, reducing drop-offs in critical flows by **15%** and enhancing customer satisfaction scores.

EDUCATION

Bachelor in Computer Science

Guru Nanak Dev Engineering College │ GPA : 3.5

SKILLS

- **User Experience Design (UX)**: Wireframing, Prototyping, Information Architecture, Interaction Design, Accessibility Standards (WCAG), User Research & Usability Testing
- **UI Design & Visual Design**: Responsive Design, Design Systems, Typography, Color Theory, Branding, Layout Design
- **Design Tools**: Figma, Sketch, Adobe XD, InVision, Miro, Photoshop, Illustrator